

Scorpia VinTM

Scorpio Jin™

Ambition Never Felt This Sexy

Scorpio Jin Magazine is a beauty & fashion print and digital editorial magazine based in Miami, FL.

Inspired by the colors and attitude of Miami, Scorpio Jin prides itself on continuous self discovery by promoting a wide variety of artists and searching for new, up and coming talent who wish to break the monotonous uniformity of the fashion and beauty worlds with ideas that are bold, ambitious, and diverse.

There are no limits to our imagination... our ambition to inspire the world is relentless.

If that's not sexy, we don't know what is.



Mission Statement

Curating artists & brands of the future by promoting the top up and coming talents in the worlds of beauty and fashion with inspirational content that breaks the status quo.





Our Values

WE ARE BOLD

We are fearless in our pursuit for the strongest content that breaks the status quo.

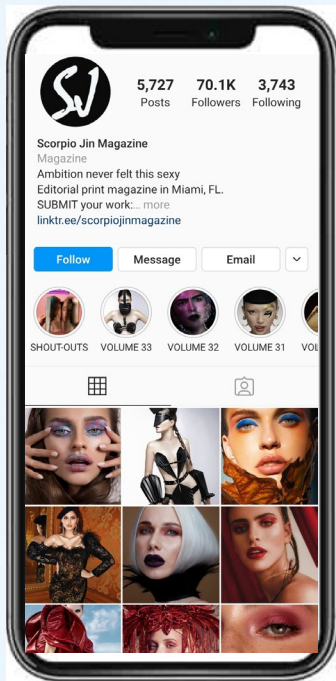
WE ARE AMBITIOUS

Without ambition we are dead. We can never stop innovating or pushing the boundaries of what's possible.

WE ARE DIVERSE

Beauty and Fashion comes in several forms, sizes, and colors. We strive to embrace and understand all perspectives of visual art.

Our Platforms



@scorpiojinmagazine
70K+ Followers

*Scorpio Jin
Magazine*





Instagram **70K+ Followers**



@scorpiojinmagazine

250K+ impressions per week (average)
100K+ profiles reached per week (average)
10K+ profile visits per week (average)
950 likes per image (average)
1.5% engagement rate

Magazine



Click for Sample Magazine
Print on demand model available on [Magcloud.com](https://magcloud.com)
50,000+ views on [Magcloud.com](https://magcloud.com)
\$32 USD average unit price
High income customer base

The Numbers



Global Reach



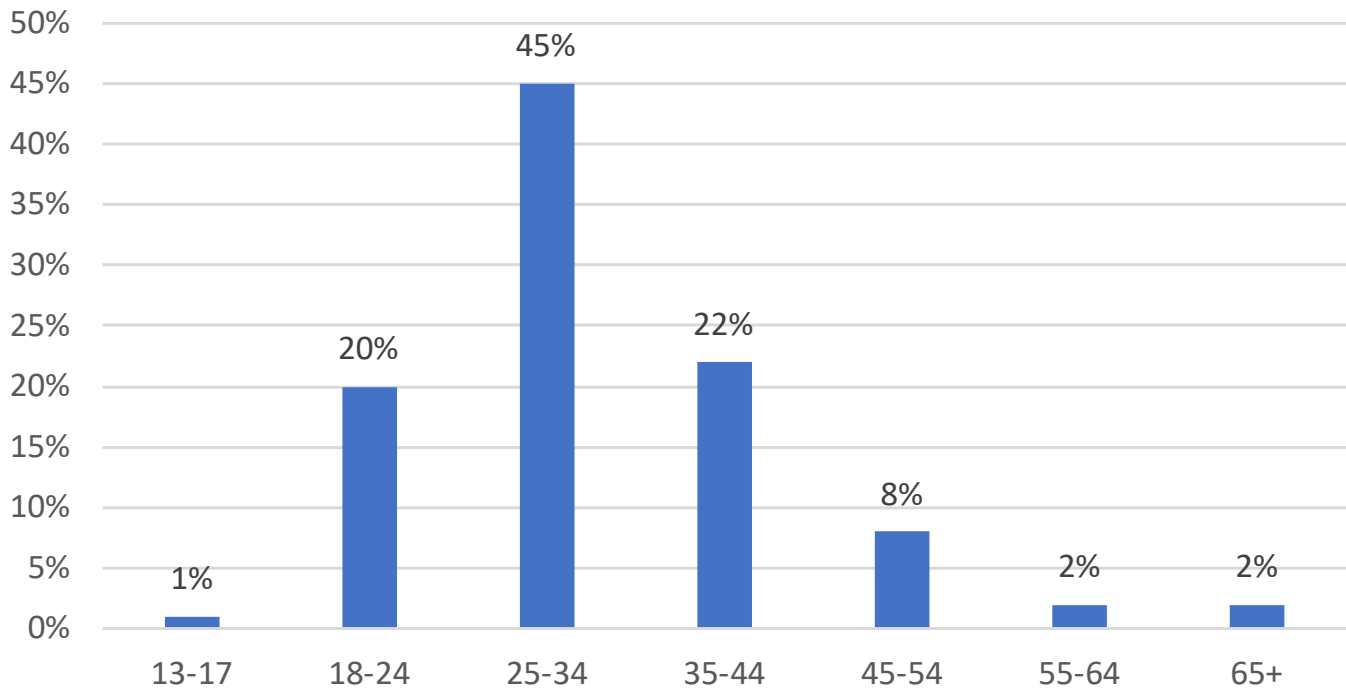
The Scorpio Jin movement is a global one. With fans and followers in 20+ countries around the world (largest hubs highlighted below), there are no borders to who your content will reach.



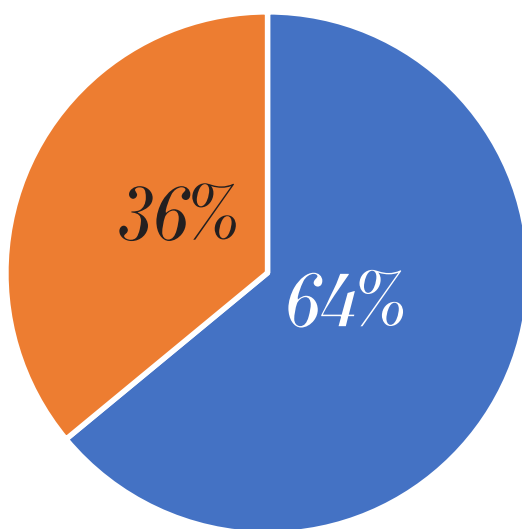


Our Audience

% breakout by Age Range



% by Gender



■ Women ■ Men

Millennial Audience

Target a unisex millennial following on all our platforms.

The millennial audience are today's primary consumer, with high earning capacity and a taste for consumer products driven by digital content.

Marketing Opportunities





Social Amplification (Commercial)

Dedicated Instagram Feature

- **\$250 USD per post** (one image + #linkinbio)
- **\$200 USD per post** (3 or more images in 1 week)

Dedicated Instagram Story

- **\$200 USD flat fee** for multi-image story (swipe up incl.)

Magazine Placement (Advertising)

Print Advertorial

- **\$350 USD Single-Page placement**
- **\$500 USD Two-Page spread placement**

Print advertorials will have a premium placement in the print booklet as well as a shoppable CTA (call to action). Added value includes:

- One (1) Instagram dedicated post
- One (1) Instagram dedicated story

Please contact talent@scorpiojin.com for all commercial magazine placements.





Magazine Placement (Artist Editorial)

Print Editorial

- **\$5 USD General Submission fee** (response within 48 hours)
- **\$10 USD Back Cover (Non-Guaranteed) Submission** (your work will be considered ahead of general submissions for the back cover)
- **\$20 USD Front Cover (Non-Guaranteed) Submission** (your work will be considered ahead of general submissions for the front cover)

* Please refer to our [Kavyar](#) page to make non-commercial, paid submissions.

Guaranteed Front Cover Placement

- **\$350 USD Front Cover Guaranteed****

** Please contact talent@scorpiojin.com for guaranteed front cover placements.
Guaranteed covers will be approved by Scorpio Jin Magazine before payment.

Content Production

Located in the US and starting a new brand or building your marketing story? You will need impactful storytelling that will make your brand and product stand out of the crowd.

At Scorpio Jin Magazine we have a wide level of experience and expertise in content production that will elevate your brand above the clutter. Our services include:

- Creative Direction & Storyboarding
- Pre-Production services
- Production Services
- Visual Branding

**** Please contact talent@scorpiojin.com for any content production services.
Rates will be provided based on project needs.**





Why work with us?

1. OUR CONTENT

feature your work among the most highly curated, professional organic content that will add value to your portfolio.

2. TRUSTED NETWORK

reach a loyal, core following of content creators that trust the brand and engage with talent.

3. HIGH ENGAGEMENT

target our highly engaged audience of almost 80,000 fans

4. RICH PARTNERSHIPS

leverage potential partnerships to have your talent featured on other high reach networks.

5. UNSATURATED SPACE

elevate above the clutter. We are very selective with who we work with so your content will stand out.

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talent@scorpiojin.com